

**In-person meeting with Ebba Lindqvist and Jennie Hirvasoja [Ebba Lindqvist PR]
August 13, 2016**

AT: Amelia Trask

SH: Sasha Hecht

EL: Ebba Lindqvist

JH: Jennie Hirvasoja

[00:00:00]

AT: Ebba?

EL: Hey, I'm so sorry.

[00:00:30]

AT: That's okay. Yeah, [inaudible].

JH: [inaudible]

AT: Yeah. I mean, when we put it in, like, the other one came up.

EL: Yeah.

JH: [inaudible]

AT: Amelia.

JH: [inaudible]

EL: No, but this-- yeah, no, this one I think it was [inaudible], but maybe, I don't-- I don't know. Yeah.

JH: So do you wanna go inside or should we sit out?

EL: [inaudible]

AT: Yeah, it's nice outside.

JH: Yeah, just pull a-- just put a chair here. Do you wanna get something to drink or...? We're, like, in a bit of a hurry-- I mean, going to the festival grounds really soon, but it's nice to--

[00:01:17]

EL: Yeah.

AT: Yeah.

JH: ...sit down and just talk here.

SH: Yeah.

EL: Yeah, so sorry. [laughs] So you-- you were waiting there for, like-- Yeah.

AT: Yeah.

EL: [laughs] That was like here. [laughs] Yeah.

AT: Yeah. Uh--

[00:01:30]

EL: So how's the summer been?

AT: Yeah, it's-- it's nice being here.

EL: Yeah?

AT: Yeah.

EL: Wh-- where do you stay when you're here?

AT: We're living in Billdal.

EL: Ah, Billdal, okay.

AT: Yeah, we're living out in... the country.

EL: Yeah, okay.

AT: Yeah.

EL: Mm. In a house?

AT: Yeah.

EL: Yeah, okay. So how is the filmmaking going? Is it...

AT: Uh--

SH: Yeah, it's-- it's going really well. Um, yeah, we just-- we wanted to talk about, just in general, what's going on--

[00:02:02]

EL: Yeah.

SH: ...um... 'Cause it's-- yeah, it's been-- it's been difficult to--

EL: Oh, has it? Has it--

SH: ...to-- or just to-- to kind of get in contact. You know, this is the first time we're sitting down. Um...so yeah, we...we just wanted-- we wanted to talk about what you guys have going on, um, and kind of-- and how to move forward given where we all are--

EL: Yeah.

SH: ...in this process.

[00:02:31]

EL: Yeah. We are actually at the same place. I-- as we talked back in June, so we are still, um, negotia-- so-- I-- yeah. We haven't signed anything yet, but I-- I'll get back to you as soon as we know. But I think it will take a couple of week, to be honest... But then, you were talking about this sensitive information? The-- the...

AT: Yeah, I mean, like, I don't know. I-- it's just, like, it's been really difficult communicating with you, like, for a while now and, like...I'm, like-- I'm-- I'm pretty, like, frustrated at this point, 'cause, like...you're representing him and this is, like, huge--

[00:03:08]

EL: Yeah, but-- yeah, but we don't-- we don't really know anything yet, because we're still negotiating. And it's not only me, it's, uh, three more people.

AT: Yeah, but it's not just the, like--

EL: We haven't signed yet.

AT: It's not just the music stuff, though--

EL: Yeah.

AT: It's just, like, there's a lot of stuff going on and, like--

EL: Yeah.

AT: Henrik's, like, not one of the pe-- not one of the artists that can really, like, fend for himself or knows what's going on, and we try not to stress him out with any kind of, like--

EL: No. No, we're not stressing--

[00:03:30]

AT: ...official things. But, like, because of that, like, you know, I've just been really trying to get

in touch with you--

EL: Yeah.

AT: ...and it's been difficult.

EL: Since, like, we don't really have [laughs] anything to say yet, because we don't really know anything yet--

AT: I know, but don't you wanna-- like-- I mean, don't you wanna know what's going on with, like...

EL: [hesitantly] Yyyyye....

AT: 'Cause, like, this is-- like, this is a huge project--

EL: Yeah.

AT: Like, it's, like, reaching into the US market, something that he's never--

EL: Yeah.

AT: ...made it to before.

EL: Y-- yeah, yeah, yeah.

JH: I guess, since there have been so many loose ends on our side, we don't really know how to-- it's been kind of paused on our part, so I'm not really sure what...kind of information--

[00:04:03]

AT: But-- but y-- are you-- you mean the, like, the record stuff.

EL: Yeah.

JH: Yeah, or, like, him in general. It's-- like, it's... I don't know... I mean, I guess I haven't been so much involved...in that so...

EL: Yeah. And we, like, start working with him, like, in March, April, like, for real. So, I mean-- so we just started, and now, we heard, like, the first music and stuff. So we-- we are, like, still there. So, uh...

JH: And, I mean--

AT: But you guys are his, like, management, right?

[00:04:30]

EL: [hesitantly] Yyyyye...

AT: Like, you're doing management for him?

EL: Yeah--

AT: Yeah.

EL: Like-- but right now--

JH: But very recently.

EL: Yeah, and then right now, they're focusing, like, on the Swedish market--

AT: But, I thought he's--

EL: ...and with the album, so that's where we are right now, because we-- Yeah.

AT: Yeah, but I thought he signed with you guys in, like, November.

JH: Ehh...

EL: No, but we... No, not-- no, we didn't have, like-- no, we didn't really sign in November. That was this-- this spring we started working with him, so...yeah.

JH: And since that h-- I mean, since the record deal isn't in place yet--

EL: Yeah.

JH: ...I mean, we have so many projects that we work on--

EL: Yeah.

JH: ...constantly. I mean, music, films... So that has been kind of, like, on hold on our part--

[00:05:01]

EL: Yeah.

JH: ...uh, for a while. 'Cause I don't know-- I don't think Henrik has a lot of--

EL: Yeah, but we-- we-- no, we have-- th-- the thing is, like, uh, this has been, like, going on for years. I mean... And we don't-- like, this could take, like, another two-- I don't think so, but it could take, like, another year before we release the album. I mean, it was, uh-- Uh, all the songs, they are not-- they were supposed to be, like, uh...done in June, but now, I think we have to... We have, like, three or four of them. I think it would take a couple more months before we have the whole album. So we are still, like, in the beginning of the process, so it's really hard for me to

really say anything. It's like, yeah.

[00:05:35]

JH: So, like, what, um-- what kind of, um, areas did you wanna reach out and talk... I mean, have there been, like, specific questions about, like, certain areas of his...I don't know, work or...?

AT: I mean, it's just, like, I'm-- you know, we come from the music industry in the US and, like, I'm accustomed to going through, like, management and the publicists and all for artists in terms of, like, what's going on, like, especially a massive film project like this--

[00:06:00]

EL: Yeah.

AT: ...that, like, is starring, like, your client. Like, it's like, there's a l--

EL: But w--

AT: ...there's, like, a lot of stuff going on--

EL: Yeah, but then we kind of ask you in the email, like, "What's going on?" Because you-- you told us about, like--

AT: But I can't-- I can't t-- I can't send-- I can't say these things over email. They're like--

EL: Okay, but you can tell us now.

AT: ...There's, like, a lot of stuff going on--

EL: Please tell us.

AT: I don't-- I don't know. I don't know if I really, like-- I don't know if I want to get into it, because it's like... Something I've noticed here, which is very different from the US, is, like...all the people in the music industry here are, like, connected in this political way that, like, makes me really uncomfortable--

[00:06:34]

EL: Okay.

AT: ...And some of this, like, information that I have, like, I'm not sure, like, who you guys are friends with or, like, I don't want anything that I know to be passed along that, like--

EL: Okay.

AT: ...could be problematic for other people and--

EL: Mm.

AT: ...it's, like, really just a matter of, like, relationship and sharing information. Like, this is a massive project--

EL: Yeah, yeah--

AT: ...and, like, I, like-- you know, like, I wanna, like, connect Henrik with all of our contacts in the US and stuff--

EL: Yeah.

AT: ...and it's like, I couldn't get-- like, I understand that you guys have vacation, but, like--

[00:07:02]

EL: No, but it has nothing to do with that--

AT: ...when I'm sending you emails saying, like, "This is, like, really important--"

EL: Yeah, but I think it's, like--

AT: ...and, like, I don't get a reply...

EL: Yeah... But, um... Like, it's really hard for us to say anything before-- before the deal is set. We have-- we have, like, no record deal, and it's just because we want to have, like, uh, the best deal, of course--

AT: Right.

EL: ...so that-- before that, I can't-- I can't really anything--

AT: But I have information about all-- I have information about all the labels for you guys--

EL: Y-- yeah, yeah, we ha--

AT: I don't want anything to do with, like--

EL: No, but we have, of course-- we have the information about the Swedish labels, of course, so-- so, yeah.

[00:07:30]

AT: But I have information about, like, l-- ab-- about lab-- about all the labels that you guys are talking to. Like, we're deeply ingrained in all of these people--

EL: Okay.

AT: ...and, like, there's a lot of--

EL: Wh-- tell us-- what do you want to tell us?

AT: ...stuff going on.

JH: Yeah.

EL: Tell us about the stuff. [laughs]

AT: Hm. I really, like-- I don't know.

SH: The issue is-- is that the...the information pertains to a lot of really contentious, like, decades-old histories, um, with some of the people that I know that you're talking to, and I know that...you know, these conversations are ongoing and that, you know, I... You know, I'm not-- I'm not--

[00:08:11]

AT: We just-- I just, like-- I don't know. I just, like, don't feel super comfortable, like, sharing this information now just 'cause it's been so difficult to, like, have any kind of relationship with you guys and, like, I just, like-- we felt really disrespected, like, since you, like, you know-- What-- Our last conversation, we were telling you all the things that we can, like, help you guys out with and all these, like, connections--

[00:08:30]

EL: Yeah.

AT: ...and all this information we had. And then it was just, like, radio silence.

EL: No, but we-- we have to start with Sweden. We have to do it, like, our way and then we get back to you. And, like, it really need to be, uh, set up as really. And, like I said, I can't really say anything. After we have signed this deal, that would be so much easier for us to talk. And then we can, like, talk, like, uh, US and blah blah blah, but right now, we have to do this in Sweden. It's...it's--

JH: And also, your suggestions, I mean, we-- we read through your, um, the-- the entire kind of, like, proposed-- proposal, but-- but, um...um, and that was-- was with, um, which label?

[00:09:07]

EL: Uh, Luxury.

JH: Luxury. And, I mean, they had the opportunity to-- to--

EL: Yeah, we-- we reached out to them, yeah--

JH: ...present, like, a proposal [inaudible] but it-- that didn't come in and, because we want to get

things moving, we-- we needed to, uh--

EL: Yeah.

JH: ...go forward with other...you know, projects, so-- or--

EL: And that is not only me, it's the, uh, United Stage. It's Anders Larsson and he is, like, talking to so many people. He has been in the industry for, like, 45 years. So, like, there is things going on and I can't really say anything before it's, like, set.

[00:09:36]

AT: But again, it's, like, an issue of, like, non-communication. Like, it's just, like--

EL: [inaudible] but nothing we have to say. It's, yeah--

AT: I know, but, like, it's just a matter of, like, I'm s-- I'm, like, sorry, like, I, like... I, like, g-- I can't do anything right now--

EL: Yeah.

AT: I was getting, like, radio silence from you a number of times.

EL: Yeah.

AT: And, like, that's just, like, not-- that's not how...

SH: I mean, I think for us, the concern is, like, you know, we're not trying to get in the middle of these negotiations—

[00:10:00]

EL: Mm.

SH: ...but the fact of the matter is-- is that these two things are intrinsically linked to one another, and so--

AT: We're just looking out and, like...we have so much information, like, and we've been so close to Henrik for two years with this, like, project, like, I...we also-- we're not just filmmakers, we have, like, indus-- like, major industry experience and connections. Like, I understand what's going on and, like...we are just trying to look out for him and make sure that all of the, like, information is there for his management team--

[00:10:30]

EL: Yeah.

AT: ...to be, like, processing--

JH: Yeah, but then, if you have sensitive information that you think will benefit Henrik that we know of, we-- you need to tell us, because we can't really do much--

AT: I was try--

JH: ...'cause we need--

AT: I was trying to tell you guys like a month ago, and I said, like, "I don't feel comfortable saying this over email. Like, I want to--"

EL: Yeah, but now we're here. So let's talk. [laughs]

JH: We have been-- I mean, in Sweden, when people go on summer holidays--

EL: Yeah, they go away for, like--

JH: ...like, our only weeks that we--

EL: Absolutely. We have, like, four weeks in July and, yeah, that's it.

JH: And that's the Swedish standard--

EL: Yeah.

JH: ...so then, we kind of, like, sign off--

EL: People do that. We have family and we have kids, so that's what people do in Sweden.

AT: I know, but Ebba, I sent you an email that was like "I have, like, some s-- like, really sensitive information--"

[00:11:01]

EL: Yeah.

AT: "...and I need to talk to you," and you just, like, didn't answer.

JH: But it's difficult to know--

EL: No, but I have two kids, and then you are, like, in the countryside and things happen, some, like, family come over. It's like you only have, like, your three or four weeks, and you have to, like, close everything down. And, yeah--

AT: I understand that--

EL: Yeah.

AT: ...but I sent you a really, like, urgent email and you just didn't answer--

EL: But let's move forward and tell me. I mean, we are really interested and we are really, like, keen on, of course, knowing, because...we care about Henrik as well...as much as you do, and we want this to, like, work out really great...of course. And with the film and with the book and with the album and, yeah, in Sweden and-- and US, so...

[00:11:37]

AT: It's just, like, this is a really pressing issue--

EL: Mm-hm.

AT: Like, again, like, the US market is, like, 30 times the size of the Swedish market. Like, it just seems like something that would be a bit more of, like, an urgent matter, like, for you guys to, like, have information about.

EL: Mm.

AT: 'Cause, like, I've been in contact with you since November...

EL: Yeah.

AT: ...was when Henrik put us in touch--

EL: Yeah, but-- but yeah, but we didn't-- yeah, but then he didn't-- he-- he started, like, recording the album in April. So before that, it's like black. We didn't have anything. It was just, like, a discussion between us, so--

[00:12:06]

AT: So you're not really, like, acting so much as management then, you're acting just-- like, you guys are really just brokering this...like--

EL: [hesitantly] Yyyye...

AT: ...record deal. I'm just trying to understand.

JH: Yeah, w-- I mean, do you mean the press contact? Because now, since he's not released anything yet, it's been really quiet around him--

EL: Yeah.

JH: So--

EL: For, like, 10 years.

JH: I mean, it hasn't been-- like, it hasn't s-- kicked-off--

EL: Yeah, it hasn't kicked-off yet. And I think he could take, like, another six months or even more. It depends on what's happening--

JH: But of course, we're gonna go through in-- more into a management role--

[00:12:30]

EL: Yeah, yeah, yeah, but we--

JH: Yeah, but it's not set yet--

EL: We're not there yet.

JH: ...because we haven't-- we haven't the deal in place and everything, like we said, so it's not--

EL: We don't-- we don't have the music.

JH: I mean, I-- I understand, from your point of view, that you think that, I mean... Uh... Yeah, I can understand that, but, I mean, we haven't really, you know, set the kind of, I don't know, the structure for...for his, like...

AT: So again, I mean, what you're saying is that you're not really, like, actively managing him right now then.

JH: Well--

EL: [hesitantly] Yyyyeah, of course we are, but we are still waiting for stuff, so we can't, like, really--

[00:13:00]

AT: Right, but those are two separate things. Like, the a-- the actual record, like--

EL: But-- b-b-but what's-- [laughing] I don't really know what you're talking about, to be honest. It's like, uh... Uh... I don't really get this. [laughs]

AT: Well, if-- like, when there's an-- like, when there's a big entity with a lot of things attached to it--

EL: Yeah.

AT: ...like, centered around a client, it's just surprising not to hear from the management to be, like, asking questions about it, figuring out what's going on--

EL: But we have asked questions about the film and I am really interested, but you didn't really answer that when we, like-- "What's going on?" Because I saw this was-- it looked great. And I really-- and I talked to you about, like, the, uh-- and I talked to Henrik about if you need, like, distribution in Sweden, and I have great contact with Folkets Bio and st-- yeah.

[00:13:37]

AT: W-- that's not-- this has nothing to do with the film--

EL: Mm.

AT: ...Like, the film is completely, like, its own entity--

EL: Okay, so this-- yeah.

AT: [inaudible] ...Like, we-- we have, like, a massive, like, team behind the film.

EL: Mm.

AT: Like, it's not about the film. It's just about, like...first of all, like, not hearing from, like, the management. Like, I just don't understand what you guys' role is with him, like, 100 percent. And then, like, also, we're telling you that we have stuff that, like, you should know that's going on behind the scenes with, like, all these labels, and then to have so-- such long radio silence, it's so difficult to get in touch--

[00:14:09]

EL: Yeah, but we-- I have-- But I--

JH: From my point of view, I don't think that, like, "sensitive information," it's not-- it's very vague, so I'm not s-- I mean, if you would be like "urgent information about the record deals that y--" or "the different--"

AT: I did-- I did say that.

EL: Yeah.

JH: Okay. But--

EL: But-- b-but please tell us. I mean, we have, like-- if you're talking about Swedish labels, we have...uh, a lot of information as well. Uh...and, uh--

[00:14:31]

AT: But it--

SH: It's not *good* information is the issue.

AT: Yeah.

EL: Okay, but t-- tell us.

AT: I mean, I would rather set up another meeting another day to, like, get into all that stuff, 'cause it's just, like... It's--

SH: Yeah... It's-- I mean, it's--

AT: And it's, like, legally sensitive.

EL: I think-- then I think Anders Larsson should join as well, and Pontus Sill-- uh, Sillrén. I think it's really important, because they're doing all, like, the...um...*juridisk* [legal] stuff.

JH: Yeah, uh, the legal, uh--

[00:15:01]

EL: Yeah, yeah, yeah. The-- yeah.

SH: Okay. Yeah, that-- that...sounds like probably the way to go.

EL: Mm.

SH: Um, yeah, because this is-- it-- it's... I-- I know that it...it's probably... It's-- it's difficult to be able to talk about without us being able to share this information openly, but the reason why we kept kind of pressing on this-- the sensitivity of this information and the urgency is because...if it were to get out, it would...really affect a lot of...very delicate and...deeply-ingrained, um, issues of legality and, on a basic level, ethics that are very tied into the music industry here.

[00:15:49]

AT: We-- yeah, that's what I said in the email. I was like--

EL: Are you talking about Woah Dad?

AT: K-- Some people.

EL: Yeah, yeah, I-- I-- I know a lot about some people there as well, so...yeah...

[00:16:01]

JH: And then it's also, like, I mean, we're professional-- we're-- we're not gonna, of course, just, like, spread around important information--

EL: No, of course not. It sta--

JH: But it-- of course, we need to go-- go-- I mean, depending on what it is, of course we need to get to the bottom of it, you know. So--

AT: I understand that, but, like, I mean, the way-- like, the way that we do things in the States, things are very-- like, we sign NDAs, like, things are very, like, legally--

EL: Yeah, and I think it's the pl--

JH: Yeah, but it's a different thing in--

AT: ...and I understand that that's not how people do things here--

EL: Yeah.

JH: Exactly.

AT: ...but, like, it makes me really uncomfortable to, like--

EL: Mm, yeah.

AT: ...say things in, like, writing and stuff--

EL: Mm.

AT: Like, I mean--

[00:16:30]

SH: Would we--

EL: But when it comes-- of course, when it comes to Henrik, of course we wouldn't say anything. I mean-- yeah.

SH: I don't-- th-- that's the thing is I don't know. Because I-- I, like-- I really can't trust anyone here knowing...what I know about the way that these things operate, and so I'm not willing to take any chances on that stuff.

EL: Mm.

SH: Um--

AT: And this is, like-- this is, like, for his sake and for a number of other people's sakes, 'cause, like, I don't live here. Like, it doesn't affect my life. Like, this is not for me. This is, like... I'm-- we're being not-forthcoming right now, like, not for-- to cover our own asses. Like, it's just...when you've been in the middle of a film for like two years with all these people and you glean a lot of information and...some of the things that have come to light in the last few months, like, they are ethical and legal issues that, like, I can't send over email and, like, I don't feel comfortable bringing up right now.

[00:17:24]

JH: Okay, I understand. I understand that.

SH: And it's-- it's-- it's...less so about...past--

AT: And, like, honestly--

[00:17:30]

SH: ...complications, and more so about things moving forward.

AT: ...the reason that we were, like-- I'm irritated about not hearing back from you is 'cause, like, we've been in the middle of all of this and trying to, like, stop some--

EL: But I need to know, are you talking about Woah Dad or are you talking about something else? Because, uh, we are, like, negotiating with, uh, Warner with, uh-- as a, like-- Universal, with, like, so many record labels. So we don't only have one, so for us, it's not, like...uh, it's not like we have signed with them. Uh, because I-- I can imagine you're talking about them. Uh, because... I know what's going on...

JH: Parts of it. Or, like--

EL: Yeah, yeah, yeah.

JH: Maybe you-- maybe we have a idea of what it might be about.

EL: Yeah, yeah, uh-huh, yeah... S--

[00:18:10]

SH: Yeah, I think that-- I-- I think that meeting with Anders--

EL: Mm.

SH: ...would probably be the best way to go about this. Would-- and I know this is a questions for Anders too, but, going into that meeting, would you be willing to sign an NDA? So that we're--

EL: [hesitantly] Yyyeah, I'll-- I'll talk--

SH: ...we're able to speak openly?

EL: I'll talk to Anders. Yeah, I can talk to Anders. And they have, like-- they have a lawyer-- lawyer there as well, but he is, like-- yeah, so...if--

[00:18:32]

JH: Of course.

EL: Yeah, yeah.

JH: Let's, uh-- let's-- let's, um, talk to him and set up, like, good for everyone that feel-- like, everyone is, um, feeling comfortable and--

AT: Yeah.

JH: ...and, um...of course.

AT: 'Cause, like, this is for-- like, this is for you guys and this is for Henrik--

EL: Yeah.

AT: ...Like, it doesn't-- like, it doesn't affect our film in any way--

EL: Yeah.

AT: ...And, like, we're trying so hard not to get sucked into anything--

EL: Mm.

AT: ...because, like, we've got enough on our plates with what we're dealing with right now--

EL: Mm.

AT: ...Like, it's, like, this is not shit that I even want to deal with.

EL: Mm.

AT: Like, it's like--

SH: We're trying to get it off of our plates and-- yeah.

[00:19:00]

AT: It's been incredibly-- it's been incredibly stressful, and it's, like, really hard because, like, we see Henrik, like, twice a week, and it's like, I can't talk to him because it'll stress him out so much--

EL: Yeah, yeah.

AT: ...He's got so much going on right now and he's sick and...it's like, I can't talk to him, so, like, I've been trying to talk to you guys--

EL: Mm.

AT: ...and that's, like, where this is, like--

EL: But I-- I-- I do-- I do, actually, um... I-- I do-- [sighs] Uh... I-- I think-- I--... [sighs] I believe I understand what you're talking about, to be honest. I-- I know a lot of stuff about these guys, uh, as well. And we, uh-- that's why it's taking time for us as well, because we're having discussions about these issues. But maybe you know-- know other stuff. But I, like--

[00:19:40]

SH: What--

EL: Yeah, s-- so we-- we--

AT: We do know-- we know other stuff that is not known be literally anyone else--

SH: It is im-- it is impossible for anyone else to know.

EL: Yeah, okay.

SH: Um... Yeah, I mean, it's-- it's really, really important to-- yeah.

AT: But I-- like, let's j-- like, I-- I don't wanna, like-- it's unfair--

SH: Yeah.

AT: ...to, like, dance around these conversations. I'm just being very forthcoming in saying, like, I don't feel comfortable, like--

[00:20:01]

EL: Mm.

AT: ...like, just giving this information out, because I don't want to get stuck in the crossfires of

something that's, like, literally not my problem.

EL: Mm.

AT: You know what I mean?

EL: Mm.

AT: Like, I-- I just can't-- I can't add another, like...

EL: Mm.

AT: ...problematic twist to things right now.

JH: I'm really sorry. It sounds like you've been really frustrated and I can understand that. Um... I don't think that we've really understood that it was such a, you know, a stress-- stressful, um, thing for you guys, so of course, um... But, um-- or, on my part. I-- I don't know if I understood that it was something that needed, like-- sensitive in that regard. So, um... But-- but let's-- let's set up a meeting, just to get everything out--

[00:20:38]

EL: Yeah, I think with Anders is really good, yeah.

SH: Yeah.

JH: ...and so everyone is up-to-date or--

EL: Mm.

JH: ...bring everyone up-to-speed and...and-- and go from there, I guess, then.

EL: Mm.

SH: Yeah. I think that's a good plan.

JH: So let's just, um-- if you guys wanna just-- You talk to Anders, and--

EL: Yeah, yeah, yeah, I'll talk to Anders and-- yeah. Because from, like, this spring, we thought that we could release the first single in August, but it-- what happened, because they-- I mean, we only have, like, three, four songs, and they are only being mixed, s-- I mean, I-- honestly, I think this will take, like, 'til after Christmas. So-- so it's, like, it's hard for us to, like... [laughs] really--

[00:21:12]

JH: It's not urgent--

EL: Yeah.

JH: ...on our side--

EL: Yeah, it's b-- yeah.

JH: ...so there's still time--

EL: Yeah.

JH: ...to go through things--

EL: Yeah, yeah, yeah, yeah.

JH: ...and, um, you know...um...you know...I don't know, take-- take every piece of information into account and...yeah... So-- so yeah, that's...

[00:21:31]

EL: Mm.

JH: Is Anders in-- th-- they're not here?

EL: Uh... [sighs] He could-- I haven't met-- Uh, Pontus is not here, because [speaks Swedish].

JH: Mm.

EL: Uh, I think Anders is, but he is probably having meeting all the time, but maybe-- I mean, if we-- he could, uh... For how long are you staying? In Sweden.

AT: Uh, 'til mid-September, probably.

EL: Ah, mid-September! Okay, that's good. I mean, then we could meet, like, Thursday or Friday. Like-- yeah. Because in Sweden, uh, almost all of the people, they start to work on Monday. Uh, so it's been, like, really-- they-- it's kind of closing down [laughs] in Sweden. It's weird. But--

[00:22:05]

JH: Yeah, people closing their offices.

EL: Yeah, and then people work like hell the rest of the year.

AT: Yeah.

EL: S-- so most of the people, they come back on Monday, and then it, like, starts up again, so... Maybe he-- I think Anders could come down to Gothenburg Thursday or Friday.

SH: That'd be great, yeah.

EL: Yeah.

SH: I mean, at the end of the day-- at the end of the day, this is all about Henrik, and we just don't want him to get...fucked--

EL: Oh no, of course.

SH: ...and what we see happening...as far as all of these things that are...developing right now and-- and this kind of trajectory-- tradector-- trajectory that they're going on, um, we just-- we want to make sure that he's protected, above all. That is our number one priority and--

[00:22:50]

EL: Mm.

SH: ...we're not gonna let anything...happen to him.

EL: Mm.

SH: So... But, of course, we also-- that can't all be on us.

EL: Mm.

SH: And so we need to, you know-- as his management, like, you, you know--

[00:23:02]

EL: Yeah.

SH: ...this is information that you--

EL: [speaking in Swedish] Sorry, I'm just-- [speaking in Swedish]

JH: Yeah.

EL: [speaking in Swedish]

JH: Mm. I think it's, like, different-- differences in the culture as well, and the-- on the professional, like, in the industry. Because for us--

EL: I think, it-- it--

JH: ...if there is something like sensitive information, you just, like, say it--

EL: You-- you-- yeah, you say it.

JH: ...and then-- 'cause you don't-- people don't sue each other, you know, over, you know--

EL: No, no. So it's like--

[00:23:30]

JH: ...something that someone would say.

SH: Yeah.

JH: Um, it's so different from the US, but-- so, um...so yeah.

AT: Hm...

SH: But we've noticed that that also contributes to a lot of really unethical business practices here and people getting away with a lot of things that they shouldn't be getting away with, and so--

AT: And the gossip mill is, like...exhausting.

JH: Sorry, the...?

AT: The gossip mill here is *so* exhausting in the music industry stuff.

JH: Yeah, so small.

[00:24:00]

SH: Yeah. So...yeah, so we're-- we, again, like, we're-- we're not gonna cha-- take any chances.

EL: No, I-- okay, I-- I understand you totally.

SH: Yeah.

EL: And, like, even I can say you can trust us, because we wouldn't say anything, because, like, Anders, you haven't met him, but he is-- he is, um... uh, he is so... um, [speaking in Swedish]...trustful, and he's been, like, in the industry for 40, 50 years and he knows, like, when you need to "shh," don't say anything and, like, keep it for yourself. But we, of course, uh, we're-- we're just, um, [speaking in Swedish]. I can't even find the word in Swedish. As a... [speaking in Swedish]--

[00:24:39]

JH: Yeah, of course we have his best interest in mind--

EL: Yeah, best interest, yeah, yeah.

JH: ...of course. Just like you guys. Um--

EL: Yeah, so-- so we, I mean...

SH: Yeah.

EL: That's the only important thing for us as well. The only important thing--

SH: Yeah.

EL: So...

SH: Yeah, and I mean, all of these things, like, these things can all run really smoothly--

EL: Mm.

SH: Um...it's just a matter of communication and making sure that--

EL: Mm.

SH: ...we are able to speak openly and talk about--

[00:25:02]

EL: Yeah, yeah, of course, yeah.

SH: ...all of these things that are going on around him and around this project and just things that are--

EL: Mm.

SH: ...unfolding on a-- on a general level, um--

EL: Mm.

SH: ...and that are kind of gonna be unfolding over the next--

EL: Mm.

SH: ...year or so.

EL: But then I can say we haven't really signed anything yet, and it's because of the reasons, so...yeah...

AT: Yeah...

[00:25:30]

SH: Cool. Yeah. So, yeah, I'd-- I'd love to meet with Anders and--

EL: Mm.

SH: ...be able to--

EL: Mm.

SH: ...talk about all these things.

EL: Mm... Mm...

JH: Cool, well, we'll check his schedule and see what he, um--

EL: Mm.

JH: ...what his thoughts are on coming out here and...

EL: Mm.

JH: ...so...

EL: Mm.

JH: So, I guess, yeah, [inaudible] from United Stage--

EL: Yeah.

JH: [inaudible]

EL: Mm...

[00:26:00]

SH: I'm gonna run to the bathroom.

[00:27:16]

JH: ...reach out and [inaudible].

EL: Yeah. So what are you doing today?

AT: Uh, we're gonna meet up with some friends.

EL: Mm.

AT: Yeah. Get some beers.

EL: Hm.

[00:27:30]

AT: Been working seven days a week, [laughs] so--

EL: Mm.

AT: We're gonna take a day off today. Um...

SH: Yeah, Tobias just messaged me.

JH: Where are you in the-- in the film-- you know, in the f-- you know, in terms of the film project and, like, you know, um--

AT: Yeah, yeah--

JH: ...process?

AT: We're, um-- we're like halfway through shooting. We need a rough cut for Sundance, uh...

SH: September 30th.

AT: ...by September 30th.

JH: Okay.

AT: So-- but we're not gonna be compl-- we're not gonna have our final cut until, like, December probably.

[00:28:02]

EL: Mm.

AT: Um...yeah, 'cause it's, uh--

SH: Festivals start in January.

AT: Yeah, we-- we have to get everything into the festivals, so... Yeah, and it's just like, I would just love to get this stuff out of-- out of our court and into your court--

EL: Yeah, I can understand that.

JH: Yeah, of course.

AT: ...because, like, we're just, like-- we're so over-- over-saturated with work. [laughs]

JH: Get that off your shoulders--

AT: Yeah.

JH: ...that part of the--

AT: Yeah. Yeah, it's just--

SH: 'Cause it's icky. [laughs] It feels bad.

[00:28:31]

AT: But, you know, it's like we're, like, coming-- like, coming from the industry, it's like, I under-- like, the-- the ethical issues around this stuff is like-- it's-- it's a-- it's something that need-- I-- that needs to be divulged to you guys. Like, I can't sit on this and pretend like I don't know it--

EL: Yeah.

AT: ...because, like, when all this stuff comes out, it's like, it'll c-- it could come, like-- come back that we knew all this stuff all along, and I don't want to be in that situation.

EL: I understand.

AT: It's like-- it-- it's a really hard, like, ethical situation to be in. Like, this is our first film, we've never done anything like this before and--

[00:29:00]

EL: Hm.

AT: ...when you're privy to all this stuff--

EL: Yeah.

AT: ...like, most of it's just idle gossip, and then when things come up that are really problematic--

EL: Mm.

AT: ...it's like...you know, we talked to our lawyer, like "What do you do when you have information like this?"

EL: Hm.

AT: Like, it's just... It's a real bummer.

EL: But then yeah, maybe Anders can bring a lawyer as well. I think they have one, yeah. And he's--

JH: Yeah, it's good, to kind of, like, value the-- or--

EL: Yeah, I think it's good to--

JH: ...value the information.

SH: Eval-- yeah, evaluate. Yeah. [inaudible]

JH: And see, you know, what the other, you know, steps--

SH: Yeah.

JH: ...should be.

[00:29:30]

SH: Because it's like, it-- it--...it's-- it would be a non-issue for all of us-- it could be a non-issue for all of us--

EL: Yeah.

SH: ...depending on how things roll out, but we want to make sure that it's a non-issue.

EL: Mm.

AT: Yeah, and it's just like, hearing Henrik's history of, like, all of this, like, mismanagement and, like, fucking up things and--

EL: Yeah, but this--

AT: ...all this shit that's been fucked up--

EL: Y-- yeah, but it won't happen again, so that's-- yeah, that's why we're here--

AT: Well, yeah, but it's like-- it's like--

EL: But I c-- I-- I-- even if we have a talk about what your concern is, but I kind of understand, and, um, if it, uh-- like, when it comes to Woah Dad, I-- I'm not sure if we're going to sign that, but...if he does, he-- he won't really actually sign with them. It's Warner, actually. 95 percent is Warner. So it's not them at all, really. So they, um, they only get, like, five percent. S-- so-- but we have to, like, go through this with the lawyer and I can't really say, because he's really into the contract and...yeah.

SH: Right, right.

EL: So, yeah, so...

SH: But it would be released through their label?

[00:30:32]

EL: Sorry?

SH: It would be released through that label?

JH: Yeah.

SH: Or is it--

EL: No, we have--

JH: I guess if-- if we-- if we--

EL: If it wa-- I'm not sure, to be honest.

JH: ...with the combination. Combination would be, you know, the most, like--

EL: It's Warner, [inaudible], it's, uh--

JH: ...rewarding or whatever in terms of the financial aspect--

EL: ...it's 90--

JH: ...but, of course, I mean, we value every piece of information and then, of course, want to, like, [laughs] ethical--

EL: Mm.

JH: ...um, everything should be, um, like--

EL: It will actually be through them.

SH: Mm-hm.

EL: Um, yeah. So...

[00:31:05]

SH: Because again, I mean, whatever decision that you guys decide to make is your decision, but we just want to make sure that you are--

EL: Yeah.

SH: ...making your decision based on all of the-- all of the facts.

JH: Yeah.

EL: Mm.

SH: Um...

EL: Mm.

SH: Yeah, because these things have been kept in the dark for so long and...they're not gonna be kept in the dark for much longer, and we just don't want...everyone to be implicated--

[00:31:30]

EL: H-- how do you know this? I just wonder. W--

JH: Have you gotten, like, email from [inaudible] or something that, like-- that you--

SH: Um...

JH: ...shouldn't have seen? Or, like what?

SH: Well--

AT: No, it's just--

SH: It's-- I mean, there's a-- there's a lot of--

AT: Some stuff that's going on right now that's, like...

SH: And there are-- there are a number of...uh...independent parties...and journalists who have reached out to us to--...who are also kind of uncovering this information and have reached out to us to see if we have any insight, and we haven't spoken--...we haven't spoken to them, but...

[rain begins to pour]

[00:32:07]

EL: This is huge. Swedish summer.

SH: [laughs] Yeah, yeah.

AT: It's beautiful out here.

EL: This is Gothenburg.

JH: Yeah.

SH: Yeah.

AT: Yeah.

SH: But, um... Yeah, I mean, this... Yeah, I don't-- I don't-- [laughs] I actually don't-- I don't fully know kind of how we got sucked into this, but, um...

[00:32:31]

AT: It's just-- I think it's a matter of, like, us being a third party coming in from the outside, people have been divulging information that they don't-- wouldn't otherwise be saying to people.

SH: And they don't realize the-- the value of the information--

EL: Mm.

SH: ...so...people don't realize what information they have.

JH: [inaudible]

EL: S-- do you w-- [laughs] maybe we should go inside?

AT: Yeah.

SH: Yeah, maybe.

EL: Oh, fuck.

[00:33:22]

AT: Anyway, it doesn't matter. I don't want to speak in all these, like, mysterious terms right now. It's like--

EL: Mm. Mm.

AT: It's whatever.

JH: Yeah.

EL: Yeah.

[00:33:30]

SH: Yeah, and also, like... I'm-- I'm glad that you brought up Anders and that he handles, like, the legal side of this--

EL: Yeah, yeah.

SH: ...because, like, you guys should also be protected legally.

EL: Mm.

SH: You know? [laughs] Like--

JH: Yeah.

EL: Mm.

SH: ...this-- y--... No one wants to be embroiled in anything that doesn't involve them--

JH: No.

SH: ... [laughs] or that they have no hand in--

EL: Mm.

SH: ...and had nothing to do with, so...we're just trying to keep everyone associated with Henrik really clean.

EL: Mm.

SH: Like, *we're* clean... You know, we just--...we have nothing to hide...and we just--...we just want to make sure that everyone is clean and protected and...you know.

[00:34:13]

AT: You know, 'cause, like, I don't know-- I don't know how it is here, but, like, the press scrutiny in the US is, like, massive--

EL: Mm:

AT: ...and it's like, any of these things, like, that are going on simultaneously with the film, like...we're really connected in the media in-- in the States. Like, this film has, like, got a lot of legs in the States. And...[laughs] like, we got-- we got-- we gotta all be prepared for these things—

[00:34:36]

EL: Mm.

SH: Yeah.

AT: ...you know?

SH: Yeah. Especially with the film going internationally--

EL: Mm.

SH: ...there isn't the-- the-- the media in the US, obviously, isn't as-- isn't tied-- in any way, tied up in the media and the politics of the music industry here--

EL: Mm.

SH: ...so...there are no stakes [laughs] in the US...as far as people digging into this and finding this information--

[00:35:01]

EL: Mm.

SH: ...um, and so...it's going to--...there's going to be a lot of attention on it from an international, uh-- an international eye. And...I--

AT: So, like-- like, we just want to have, like, a relationship with you guys--

EL: Yeah, yeah, yeah.

AT: ...'cause, like, there's a lot of, like, stuff coming. [laughs]

SH: [laughs] Yeah.

EL: [laughs]

SH: Gothenburg storm's a-comin'. [laughs]

EL: God, yeah, this weather.

SH: [laughs]

[00:35:30]

EL: Yeah.

SH: Yeah. Um...

EL: But, um...yeah... Yeah, it's th-- of course, it's-- it's-- [laughs] it's hard to talk--

JH: Yeah.

SH: Yeah, yeah.

EL: ...because now we can't really talk about it--

SH: Yeah, yeah.

EL: ...s-- so...yeah.

JH: But I guess, also, it's important to kind of-- if there are other people involved that you got information from, I mean, they need to be kind of, like, involved or at least know that, you know, where the info-- I d-- it's hard to talk about it when you don't know exactly what it's about, but if there are other people involved that need to--...to, you know, fact-check and everything like that, I don't know if--

[00:36:01]

SH: Yeah, yeah.

JH: ...but I guess--

SH: Yeah.

JH: ...we can-- you will--

SH: Yeah.

AT: Yeah, they-- they know--

JH: ...need to provide that.

AT: ...they know that we're gonna talk to you guys.

SH: Mm-hm. And they've got their own protection processes in motion.

EL: Mm.

SH: Um...

AT: That's it.

SH: Yeah. Yeah.

EL: Hm.

JH: Yeah.

SH: Yeah.

EL: Yeah. [laughs]

SH: Yeah.

[00:36:32]

EL: But I will talk to Anders and the-- the lawyer, and then we set up this meeting. And hopefully, it will work on Thur-- I don't know really, because he's really busy--

SH: Mm-hm.

EL: ...but, I mean, maybe on Friday or the week after. I mean, we're here s-- so, yeah.

SH: Mm-hm.

AT: 'Kay.

EL: Mm. Yeah.

AT: Good.

JH: And, of course, you can always call, also, if there are anything you wanna--

EL: Yeah.

JH: ...like, better-- maybe that than-- rather than email, then? Because, you know, if there's something you want to go through or--

EL: Mm.

JH: ...just-- just give us a call--

EL: Mm.

JH: ...and we can do it over phone if it's more, like comfortable.

[00:37:02]

AT: Okay.

EL: But I really want you to know that you can trust us, of course--

JH: Mm-hm.

EL: ...because of course we want all the best for Henrik, of course. I mean--...and, um...

JH: But yeah, but we totally understand that, you know--

EL: Mm.

JH: ...it can be a bit like if-- can feel a bit reluctant to-- to...send it over email because it's easy to share, not that we would, but, you know, like--

SH: Mm-hm.

JH: ...you would be afraid that, you know--

SH: Yeah.

JH: ...we would go around and just be like, "What's this all about?"

SH: Yeah.

JH: Like, that. So I understand where you're coming from, absolutely. So--

[00:37:32]

EL: But did you know this, like-- this spring or in the beginning of summer or did this come up, uh, during the summer? Like--

SH: It...

AT: It's been developing--

SH: Yeah.

AT: ...for, like, four months, I guess.

EL: Ah, okay.

SH: Yeah. It's-- it's an ongoing--

EL: Mm.

SH: ...it's kind of-- it's gaining momentum.

EL: Mm.

SH: Um, and there's kind of constantly new information being added, so, like, that's also why, like, we need to have a back and forth with you guys because...it's not static information--

EL: Hm.

SH: ...it's things that are, like, happening right now.

[00:38:02]

EL: N-- n—mm.

AT: No, it's fine--

SH: Yeah.

AT: Look, I understand that this is just, like-- there's, like, a, like-- cultural things that are just different here--

JH: Yeah.

AT: ...with how we do things, and, like-- it-- it's like, it is what it is, you know? It's like, this is how we do things and, like, we didn't, like, have a lot of, like, input from you guys and, like, that

was, like, really, like, frustrating for us. And, like, for you, like, that's just not how things work--

EL: Mm.

AT: ...and, like, that is what it is, you know what I mean?

EL: Mm-hm.

AT: Like... [laughs]

SH: Yeah.

JH: Yeah. As long as we can find, like, our kind of way to work--

EL: Mm.

AT: Totally.

SH: Totally, totally.

JH: ...that's, like, comfortable for everyone--

EL: Mm.

SH: Totally.

[00:38:31]

JH: ...and works and, you know, for the sake of Henrik, of course—

SH: Yeah, yeah.

JH: ...which is what we all want to--

SH: Yeah.

JH: ...all the best for, so...

EL: Hm.

AT: Yeah, 'cause this is, like-- this is gonna be, like, so huge and fantastic, like, across the board.

EL: Hm.

SH: Yeah.

AT: Everything involved in this.

EL: Mm.

SH: It's gonna be life-changing for everyone involved-- [laughs]

AT: Yeah.

EL: Mm.

SH: ...and we just want it to be life-changing in a *positive* way.

EL: Yeah. [laughs]

SH: Um...yeah.

EL: Mm.

JH: Are there any other, like, challenges that you feel like you would want to-- to talk to us about? Or any, like, struggle, like, concerning the project? Or any-- any other-- that we can be of help? Or...

[00:39:09]

AT: I just, like-- I just really want the door of communication to be open, you know?

EL: Mm.

AT: Like, we don't-- I have *no* intere-- like, I-- like, we're not trying to, like, get involved or control anything--

EL: Mm.

AT: ...but, like, it's-- it's, like, in everyone's best interest to, like, use our resources--

EL: Mm-hm.

AT: ...and, like, work together--

EL: Mm.

AT: ...because, like...

SH: Because we all have a unique set of resources that, like--

EL: Mm, mm.

SH: ...you know, I know that we can't-- we don't have information about the conversations that you're having with these labels--

[00:39:33]

EL: Yeah.

SH: ...nor do we want to. [laughs]

EL: Mm.

SH: Um, but, you know, also, we have things on our side that we have access to that you guys can't access--

EL: Mm, mm.

SH: ...so we're just trying to combine everything--

EL: Mm.

SH: ...that we know, or at least give you what we know so that you can combine that in whatever ma-- way makes sense to you guys--

EL: Mm.

JH: Yeah.

SH: ..and whatever you choose to do with that. Um...yeah.

EL: Mm...

JH: Yeah.

AT: Yeah, 'cause we're just-- we're gonna have, like, a gorgeous roll-out for this, like, state-side, and, like...you know, if we team up--

[00:40:03]

EL: Mm.

AT: ...it's like-- it's gonna be, like, an unstoppable...

SH: [laughs]

AT: ...wave of...awesome stuff happening.

SH: Yeah, yeah.

EL: Mm.

JH: Mm. Yeah.

SH: Yeah.

AT: Not the best festival weather.

EL: No.

SH: [laughs]

JH: Yeah.

AT: Does this happen every year?

EL: Yeah.

SH: [laughs]

JH: There's always--

AT: This seems like a terrible time to have a festival in Gothenburg.

SH: [laughs]

EL: Yesterday, it was-- no, last year it was--

JH: It's always, like-- it can't be a Way Out West without, like, at least two rain showers.

[00:40:30]

EL: No, but last year, it was beautiful. But then, before that, it's been, like, yeah, raining, yeah.

SH: [laughs]

JH: Yeah.

EL: Yeah, but this is Gothenburg as well. [laughs]

AT: Yeah.

SH: Yeah, yeah.

EL: It's raining.

JH: Cloudy city.

SH: Yeah. Rained for about the first month we were here--

EL: Yeah.

SH: ...we were just like, "All right--"

EL: [laughs]

SH: ... "This is what it is here."

EL: Yeah. But-- but y-- are you going to the fe-- you don't have--

SH: No.

AT: [laughs] No, I can't stand festivals--

JH: [laughs]

EL: [laughs] Ye-- [laughs]

AT: I hate festivals.

EL: Yeah.

SH: Yeah.

EL: Hm.

AT: I retired from festivals like two years ago.

SH: [laughs] I know.

EL: Yeah.

SH: Yeah.

EL: Mm.

SH: Yeah, but...

EL: [laughs]

AT: But I'm glad everyone else is having fun.

[00:41:02]

SH: [laughs] Yeah.

AT: Yeah.

EL: So-- but y-- d-- how-- how do you work in the record com-- business in-- in the US?
Uh...you-- you are doing PR for music, I know that. But--

AT: Yeah.

EL: Yeah.

SH: Yeah.

EL: Do you have your own company? Or are you--

AT: Yeah, I had my-- I mean, it's on hiatus now. I don't want to do-- I did press for, like, three years--

EL: Yeah.

AT: ...and I just--... Things are changing a lot in the media--

EL: Yeah.

AT: ...um--

EL: Same here.

AT: ...in the US, yeah--

SH: Yeah, yeah.

AT: ...and it's just, like...the bottom's gonna fall out eventually, but things have just been, like--
...like, stupid. [laughs]

[00:41:34]

SH: Yeah. [laughs]

AT: It's just stupid.

SH: Yeah.

AT: And, uh...

SH: Yeah, I was, um... I was an editor--

EL: Yeah.

SH: ...I, uh, co-founded Noisey--

EL: Mm.

SH: ...VICEs musical-- music platform--

EL: Mm.

SH: ...and I was...at VICE for...three or four years, then I was at Complex--

EL: Mm.

SH: ...and The Verge--

EL: Mm.

SH: ...and so, kind of jumped around publications. Um... Yeah, and then the last place I was at, I was doing artist relations for Gibson Guitars--

EL: Mm.

SH: ...and, uh, yeah. And then I-- we were-- we've been working on this film for the past two years, and then in the spring, we finally--

[00:42:05]

EL: Mm.

JH: So do you--

SH: ...quit our jobs.

JH: ...you do this-- you work on this full-time? Or--

AT: Yeah.

SH: Yeah, yeah. Yeah.

AT: Yeah, we moved into this full-time in May.

SH: Yeah.

EL: But-- but how is it going with, uh, Gothenburg Film Studios? You were telling me about, uh...them and maybe--

AT: Yeah, they're the-- they're our production company with, um--

EL: Yeah.

AT: Göta Film.

EL: Ah.

AT: Yeah. Yeah. So they're the two production entities behind it--

EL: Yeah, okay, mm.

[00:42:32]

SH: Yeah, it's been going great with them--

EL: Yeah, so, who-- who are you working with on Göta Film?

AT: Um...

SH: We're-- we-- we're working with Paul from Gothenburg--

EL: Ah, Paul.

SH: Yeah, and-- and...yeah, we're right-- they're right next-door to us in our office space--

EL: Mm, mm.

SH: ...so, um, we've just been so heavily into the film and it's really Paul who is--

EL: Mm.

SH: ...handling that, um, 'cause they just--

EL: Mm.

AT: Yeah, they're the production.

EL: Yeah, they're good. Göta Film is-- I like them. I work with them.

[00:43:01]

SH: Yeah.

AT: Yeah.

SH: Yeah, and they're-- and they're a great-- they're a great name and--

EL: Mm.

SH: They've got a lot of legs here. [inaudible]

EL: Yeah, it's interesting, yeah.

SH: Yeah, yeah.

EL: I'm looking forward to...

AT: Yeah.

SH: Me too. [laughs]

AT: Yeah.

SH: We keep saying, like, "Ah, I can't wait to see this movie. I hate that I have to make it first."

EL: [laughs]

SH: "It's so exhausting."

EL: And I can't wait to hear the album. [laughs]

SH: Yeah.

AT: Yeah.

EL: [laughs]

SH: Yup. Wh-- what we've heard of it is just...

[00:43:33]

AT: It's fantastic.

SH: It's gonna really freak people out. [laughs]

EL: Yeah, it's-- yeah.

AT: Yeah.

SH: It's really exciting.

JH: Should we try and get a move on?

EL: Yeah, because I'm going to meet Ana. Ana Brune? Do you know about Ana Brune?

SH: Oh, yeah, yeah.

EL: Yeah, yeah. I work with her, and yeah, she's-- she's already played but yeah--

JH: Yeah, she's-- she's done now.

EL: Yeah. But we can't really go [inaudible] as a--

JH: Oh my God, yeah. Now, it might be... Sorry, I'm just gonna go to the...

[00:44:02]

EL: But I'm glad we met. [laughs]

AT: Yeah.

SH: Yeah, me too.

EL: Yeah, yeah.

SH: I'm glad that we finally can put a--

EL: Yeah.

SH: ...face to a name.

AT: Yeah.

EL: But it is like-- yeah, but we really need to meet Anders as well--

SH: Yeah.

EL: ...and I think it's really important--

SH: Yeah.

EL: ...so-- so, yeah.

SH: Yeah.

AT: No, it's good. I'm glad we're on the same page. That's it.

SH: Yeah.

EL: Yeah. Yeah, yeah. Yeah, of course we are, yeah.

AT: No harm, no foul. Like, it's all good.

SH: Yeah.

EL: Mm.

SH: Move forward from here.

EL: Yeah. But I think it's-- like Jennie said, it's like it-- maybe it's a culture problem--

AT: Oh sure, yeah.

SH: Yeah.

EL: ...because, like-- like people, they just say things here--

SH: Yeah.

[00:44:30]

EL: ...If you have, like, information, it's like...

SH: Yeah, yeah, we've--

EL: [inaudible]

SH: Yeah, we've been noticing...

EL: Yeah. [laughs]

SH: ...how--

AT: And yo-- and look, that's so nice that that works [laughs] and all that stuff--

EL: Yeah. [laughs]

SH: Yeah.

AT: ...but, I mean, we've just-- I've been so trained, like, not to have any email--

SH: Yeah.

EL: Hm.

AT: ...you don't put anything in writing, you don't do any of that stuff--

SH: Yeah.

AT: ...and it's j-- it's just, like...you-- it's-- you c-- it's-- it's impossible to get out of that mindset--

EL: Mm, mm. [laughs]

AT: It's impossible.

SH: Yeah.

EL: [laughs] I'm trying to learn this new mindset--

AT: Yeah.

SH: Yeah. It makes-- [laughs] It makes business a whole lot less...horrifying. [laughs]

[00:45:08]

EL: Ye-- [laughs]

SH: Yeah.

AT: Yeah.

SH: Yeah. Makes people behave.

EL: Yeah. [laughs]

SH: Yeah.

AT: Yeah.

EL: Yeah, but I-- I kind of understand that you might have...other information--

AT: Yeah.

EL: ...but I-- I know some problems--

AT: You probably know, like, half of it.

EL: Yeah. Mm.

AT: Ugh, I just don't wanna-- I don't wanna deal with it anymore--

[00:45:31]

EL: Mm.

AT: And-- and it's also like, the nature of the film, like, we've got, um...six different characters in the film, and so it's also a matter of, like, the artistic integrity. Like, I-- like, I can't get in the middle of, like, politics and business stuff when it's like, I'm just making, like, a film--

EL: Mm, mm.

AT: ...like, it's like, I'm not a part of this, but...if we set off problems with other people, it, like, makes our film impossible to make--

EL: Mm.

AT: Like, I didn't come here to be an investigative journalist that's, like, trying to blow up people's spot. Like, this is an art film. [laughs]

[00:46:01]

EL: Mm.

AT: Um...and...I mean, you know, it's just, like, we're just-- we're under a lot of stress--

EL: Yeah, I can-- I can understand it, yeah.

AT: ...a lot of different things.

SH: Yeah.

EL: Mm. I can totally understand that. And then, you've been working *all* summer.

AT: Yeah.

EL: Yeah, and we've been had, like, time off.

SH: Yeah.

EL: Mm. Mm. Mm...

AT: Um...yeah.

SH: Yeah, but I-- I... I feel really-- I feel...you know, positively moving forward--

[00:46:34]

EL: Yeah, of course, yeah.

SH: ...I think, you know, we all-- [laughs] we all want to make something great.

EL: Yeah, of course. Yeah, yeah. People have been waiting for this album for so long--

SH: Yeah.

EL: ...and people, they don't-- still don't believe that he will release an album.

SH: Oh, yeah.

EL: He's like, "No, no, it's won't happen."

SH: Yeah.

EL: Yeah, people have been saying that for, like, three years--

SH: Yeah.

EL: ...four years, five years--

SH: Yeah.

EL: ...so...that's why we have to, uh, as well, keep this as a secret, really--

SH: Yeah, yeah.

EL: ...because, um-- because it's happened, like, last year or the year before that. Like, "Yeah, now he's releasing an album!"

SH: Yeah.

EL: And...yeah.

[00:47:00]

SH: Yeah, yeah.

EL: So...

SH: Yeah... Well, they're gonna get what they asked for.

EL: Yeah. [laughs]

SH: [laughs] Yeah. Cool. I'm excited to move forward.

EL: Yeah, so am I.

SH: I'm glad that we can--

JH: Yeah.

SH: ...put all this to good use.

EL: But I will talk to Anders, and hopefully Pontus can come as well. But, yeah, I'm not sure but--

SH: Cool.

AT: Cool

SH: Yeah, that'd be great. Yeah, and whoever on your side you feel, you know, should be involved in these conversations--

[00:47:30]

EL: No, it's-- right now, it's only Anders and the lawyer, and Pontus, but...I don't think it possible, because he's away, like--

SH: Mm-hm.

EL: ...for the next couple--

JH: On, uh, paternal leave.

EL: Yeah, so...

AT: Yeah, and like I said, once you guys get this squared away, like, we've been prepping a number of labels on the US side too, so--

EL: Yeah, we are really interested in that, because yeah, we haven't, like--

AT: Mm-hm.

SH: Yeah.

AT: Yeah. I think it-- I think it would do really well in the States.

SH: Yeah.

[00:48:00]

EL: That's good.

JH: Yeah.

EL: It's good to hear, because it's hard...for Swedish music to, like, really do well, actually, in the States.

[00:48:05]

SH: And we've--

AT: Well, yeah, I mean...in the indie scene, like, Gothenburg's hot right now.

EL: Yeah, hm.

AT: Uh... That's how we came to this project. Like, I represented all the Luxury bands on the US side--

EL: Yeah, yeah, we do that in Sweden, so--

AT: Yeah.

EL: Mm-hm.

AT: And, uh, people, like, love it. I mean...those kids have support from all the big players over there, so... I mean, that story's just, like, golden, you know?

[00:48:35]

SH: Yeah.

EL: Hm.

AT: Um... Well, it's gonna be...

SH: Cool.

EL: I can go and meet Ana now. [laughs] Hopefully.

JH: Yeah, it's-- it's--

EL: Yeah. But yeah-- but so nice to meet you. And then we set up this meeting, and then-- for me, it's not a problem to sign, uh...

SH: Okay, cool.

EL: Yeah, but-- but I need to talk to-- I don't know about-- if-- if, like, people do that in Sweden. I mean, when it comes to, like, I need to talk to the lawyer.

[00:49:01]

SH: Right, right.

EL: But... I-- I-- I'm sure it won't be a problem. I mean, why should it?

SH: And we can send it to you in advance--

EL: Yeah.

SH: ...if you want to run it past the lawyer.

EL: Yeah.

JH: Yeah, that's-- that's probably a good idea--

EL: Yeah, I think it's [inaudible], yeah.

JH: ...either have it done--

EL: And I'll talk to Anders--

JH: ...or you want to work it out and then just send it over as soon as you can, and then--

AT: Okay, great.

JH: ...have a look at it to just get things going.

AT: Yeah, this kind of paperwork is, like, very--

SH: Very, very straight-forward.

AT: ...like, simple.

SH: Yeah.

AT: It's just like--

JH: Yeah, of course.

SH: It's basically like "Don't share!"

AT: "Don't tell-- don't use-- don't share this information!"

SH: Yeah.

AT: "And if anything happens, like, you're liable for it."

SH: Yeah.

EL: Mm.

SH: So it's-- yeah, it's just the kind of thing where it's... If we all do what we say we're doing, then it's like a-- it's a non-issue.

[00:49:38]

EL: Yeah, hm.

SH: It's just protection.

EL: Yeah. Yeah.

JH: Good.

SH: Cool.

JH: So send a-- a meeting invite--

EL: Yeah, yeah.

JH: ...and we'll--

SH: Cool, let us know.

JH: ...go from there?

AT: Sounds great.

EL: Good to see you.

SH: Good to see you, too!

EL: And have a good day off.

SH: Yeah, yeah. Thank you.

EL: [laughs]

JH: And have a good time with your friends.

EL: And drink some be-- yeah.

JH: And drink beers, get into that.

SH: Yeah, cool.

JH: I'm gonna do that.

SH: Yeah. Enjoy the festival.

[00:50:01]

EL: Yeah, thank you. [laughs]

SH: Try to stay dry-ish. [laughs]

EL: [laughs] Yeah.

AT: I've gotta go to the bathroom before we head out.

JH: Just, like, put all my sensitive, like, technical stuff in my bag.

SH: [laughs] Yeah.

EL: Freezing.

SH: Yeah. In the dry bag. Great. What time is it? 4:48.

[00:50:37]

AT: Where do they want us to go?

SH: Uh... I'll ask.

JH: Okay, but take care and, um, talk to you soon.

AT: Yeah, nice to meet you. Yeah!

SH: Nice to meet you. These people *love* Tin Tin. Sometimes. The people who love-- who like Tin Tin love Tin Tin.

AT: What, this--

SH: The cartoon? Or the comic?

AT: Oh, oh.

[00:51:08]

SH: Oh, is that your...

EL: Yeah, that's mine. Thank you.

SH: Yeah. [laughs] Gothenburg Saturday. [laughs]

AT: [laughs]

EL: But okay, take care, then.

SH: You too.

EL: And hopefully, see you on Thursday or Friday.

SH: Yeah.

AT: Yeah, that sounds great.

EL: I'll get back to you after I talk to Anders and-- yeah.

[00:51:30]

SH: Great.

AT: Cool, that sounds perfect.

EL: Have a good day.

SH: You too.

EL: Bye!

AT: Thanks! Bye-bye. Do you wanna go to the bathroom?

SH: Yeah. Let me just...

AT: Is that the bathroom?

SH: No, it's that way.